

## Gold ADDY Winners

### **Venables Bell & Partners**

TELEVISION  
Regional/National TV Campaigns

#### **Intel TV Campaign**

Client: Intel

### **Venables Bell & Partners**

TELEVISION  
Regional/National TV, Single

#### **Cake**

Client: Intel

### **Venables Bell & Partners**

TELEVISION  
Regional/National TV, Single

#### **Fake**

Client: Barclays Global Investors

### **Evolution Bureau**

ELEMENTS OF ADVERTISING  
Animation or Special Effects

#### **Clean It Up**

Client: Wrigley, Orbit gum

### **Venables Bell & Partners**

OUT-OF-HOME  
Site

#### **Bug Poster**

Client: ConocoPhillips 76

### **Venables Bell & Partners**

OUT-OF-HOME  
Site

#### **Pump Mirror**

Client: ConocoPhillips 76

### **Venables Bell & Partners**

INTERACTIVE MEDIA  
Websites, Consumer Flash

#### **Sponsors of Tomorrow Website**

Client: Intel

### **Venables Bell & Partners**

INTERACTIVE MEDIA  
Websites, Consumer Flash

#### **Comedy Fetish Website**

Client: HBO Home Entertainment

### **Venables Bell & Partners**

INTERACTIVE MEDIA  
Websites, Consumer Flash

#### **Liquid Awesomeness Website**

Client: Coca-Cola Company / Nestea

### **Evolution Bureau**

INTERACTIVE MEDIA  
Websites, Consumer Flash

#### **Prius 3rd Generation Microsite**

Client: Toyota

### **Ogilvy West**

INTERACTIVE MEDIA  
Online

#### **Geek Speak**

Client: Yahoo!

### **Butler, Shine, Stern & Partners**

CONSUMER OR TRADE PUBLICATION  
Full Page

#### **Columbia Bugathermo Boot Ad**

Client: Columbia Sportswear

**BBDO West**

MIXED/MULTIPLE MEDIA  
Consumer, Local

**ESET Case Study Video**

Client: ESET

**BBDO West**

PUBLIC SERVICE  
Campaign

**Conservation International: Team Earth**

Client: Conservation International

**Alt.**

COLLATERAL MATERIAL  
Special Event Material

**The Brutality of MIX Online**

Client: Mix Online

**BBDO West**

PUBLIC SERVICE  
Non-Traditional

**Care Tag Video**

Client: Goodwill

**Hub Strategy**

INTERACTIVE MEDIA  
Websites, Consumer HTML/Other

**Green Genius Website**

Client: Green Genius

**Duncan / Channon**

INTERACTIVE MEDIA  
Interactive Multimedia (CD/DVD)

**Hard Rock Interactive Memorabilia**

Client: Hard Rock International

**Duncan / Channon**

INTERACTIVE MEDIA  
Interactive Multimedia (CD/DVD)

**Hard Rock Interactive Memorabilia**

Client: Hard Rock International

**Duncan / Channon**

PUBLIC SERVICE  
Collateral

**SFPAL 50th Anniversary Materials**

Client: San Francisco Police Activities League  
(SFPAL)

## Silver ADDY Winners

### **Eleven**

NEWSPAPER  
Full Page

#### **Virgin America - 'Flydealism'**

Client: Virgin America

### **Esurance**

NON-TRADITIONAL ADVERTISING  
Campaign

#### **Tweets For Trees**

Client: Esurance

### **Esurance**

COLLATERAL MATERIAL  
Poster

#### **Climate Action Month Campaign**

Client: Esurance

### **Venables Bell & Partners**

TELEVISION  
Regional/National TV, Single

#### **Shake**

Client: Intel

### **Venables Bell & Partners**

TELEVISION  
Regional/National TV Campaigns

#### **Orville Redenbacher's TV Campaign**

Client: ConAgra Foods / Orville Redenbacher's  
Popcorn

### **BARS+TONE**

ADVERTISING INDUSTRY SELF-  
PROMOTION  
Campaign

#### **SUITE 1000**

Client: BARS+TONE

### **Venables Bell & Partners**

OUT-OF-HOME  
Outdoor Board

#### **Enjoy The View**

Client: ConocoPhillips 76

### **Publicis Modem**

INTERACTIVE MEDIA  
Online

#### **LG Netbook**

Client: LG

### **Publicis Modem**

INTERACTIVE MEDIA  
Online

#### **LG Transformers**

Client: LG

### **Venables Bell & Partners**

OUT-OF-HOME  
Outdoor Board

#### **Lost?**

Client: ConocoPhillips 76

### **Venables Bell & Partners**

OUT-OF-HOME  
Mass Transit/Public/Airline

#### **Word Scramble**

Client: ConocoPhillips 76

### **Venables Bell & Partners**

INTERACTIVE MEDIA  
Websites / Online

#### **Audi Viral Campaign**

Client: Audi of America

### **Venables Bell & Partners**

INTERACTIVE MEDIA  
Websites / Online

#### **Intel Banner Campaign**

Client: Intel

### **Venables Bell & Partners**

INTERACTIVE MEDIA  
Websites / Online

#### **Orville Redenbacher's Banner Campaign**

Client: ConAgra Foods / Orville Redenbacher's  
Popcorn

### **Venables Bell & Partners**

INTERACTIVE MEDIA  
Websites / Online

#### **PG&E Banner Campaign**

Client: Pacific Gas & Electric

### **Venables Bell & Partners**

OUT-OF-HOME  
Outdoor Board

#### **Text The Future Billboard**

Client: Intel

### **Venables Bell & Partners**

INTERACTIVE MEDIA  
Websites, Consumer Flash

#### **PG&E Website**

Client: Pacific Gas & Electric

### **Ketchum**

SALES PROMOTION  
Product of Service Sales Presentation

#### **Kikkoman 2009 Asian Sauces Sell Sheets**

Client: Kikkoman Sales USA, Inc.

### **Publicis Modem**

INTERACTIVE MEDIA  
Online

#### **LG Netbook Banners**

Client: LG

### **Ogilvy West**

INTERACTIVE MEDIA  
Online

#### **Collectopus**

Client: Yahoo!

### **Lion Associates**

INTERACTIVE MEDIA  
Websites, Consumer HTML/Other

#### **Mark West Wines Website**

Client: Mark West Wines

### **Iron Horse Interactive**

INTERACTIVE MEDIA  
Websites, B-to-B HTML/Other

#### **Ironhorse Interactive**

Client: Uzair Dada

### **Iron Horse Interactive**

INTERACTIVE MEDIA  
Websites, B-to-B HTML/Other

#### **Ironhorse Interactive**

Client: Uzair Dada

### **Butler, Shine, Stern & Partners**

ADVERTISING FOR THE ARTS & SCIENCES  
Broadcast/Electronic

#### **SFMOMA - Avedon**

Client: San Francisco Museum of Modern Art

**Butler, Shine, Stern & Partners**

INTERACTIVE MEDIA  
Online

**MINI Open One**

Client: MINI

**Sapient**

COLLATERAL MATERIAL  
Brochure

**HondaJet "True Innovation" Brochure**

Client: Honda Aircraft Company, Inc

**COG1**

INTERACTIVE MEDIA  
Online

**After the Impact - Rage**

Client: EA Games

**BBDO West**

NON-TRADITIONAL ADVERTISING  
Single

**Barefoot Wedding Cake**

Client: Barefoot Wine

**BBDO West**

OUT-OF-HOME  
Outdoor Board

**Missing A's: Matt Holliday**

Client: Comcast SportsNet

**BBDO West**

PUBLIC SERVICE  
Out-of-Home

**Team Earth: Sadly Our Wildlife**

Client: Conservation International

**BBDO West**

TELEVISION  
Local, Single

**CSN: Ducks**

Client: Comcast Sports Network

**Euro RSCG SF**

INTERACTIVE MEDIA  
Online

**method laundry**

Client: method

**Agency.com**

INTERACTIVE MEDIA  
Online

**Baby, It's Cold Outside**

Client: Nike

**BBDO West**

INTERACTIVE MEDIA  
Websites, Consumer HTML/Other

**Bear Flag Website**

Client: Bear Flag Wines

**Hub Strategy**

OUT-OF-HOME  
Outdoor Board

**Silverback**

Client: SearchMe

**BBDO West**

OUT-OF-HOME  
Mass Transit/Public/Airline

**CA Lottery Make Me a Millionaire Cab Tops**

Client: California Lottery

## **BBDO West**

OUT-OF-HOME  
Campaign

### **Missing A's Campaign**

Client: Comcast Sports Network

## **BBDO West**

ELEMENTS OF ADVERTISING  
Logo

### **Care Tag Logo**

Client: Goodwill

## **Hub Strategy**

INTERACTIVE MEDIA  
Online

### **App Lab**

Client: Microsoft

## **Duncan / Channon**

OUT-OF-HOME  
Mass Transit/Public/Airline

### **In Your Face**

Client: Western Railway Museum

## **Duncan / Channon**

OUT-OF-HOME  
Mass Transit/Public/Airline

### **Ed Begely, Sr.**

Client: Western Railway Museum

## **Eleven**

CONSUMER OR TRADE PUBLICATION  
Full Page

### **Virgin America - "Rock Star"**

Client: Virgin America

## **JStokes Agency**

MIXED/MULTIPLE MEDIA  
Consumer, Local

### **St. Helena No Wait ER Campaign**

Client: St. Helena Hospital

**Congratulations to  
all the entrants as well as the  
winners!**